Module:
Summer School “International Joint Ventures”

Applicability of the module:
- BWL-Vert.: Wirtschaftswissenschaftliches Seminar
- IM-Vert.: Wirtschaftswissenschaftliches Seminar
- IBE-Vert.: International Business (WPF)
- VWL-Vert.: Internationale Wirtschaft (WPF)

Module objectives and intended study resulty:
The objective of the summer school is to provide students with unique opportunities to deepen their knowledge in international joint ventures and to gain experiences in developing strategies for their successful implementation.

Contents:
While working in international teams, students get the chance to advance their skills in effective cross-cultural communication, teamwork and presentations. Students will be consulted by an international team of professors from KFU (Russian Federation) and OvGU (Germany)

References:

Forms of instruction:
Seminar

Prerequisites for attending:
The summer school is open for all bachelor students of the Faculty of Management and Economics of the OvGU who have already completed the third semester of their study program.

Work load and credits:
30 hours of lectures, 270 hours of group work on joint project and presentation/ 10 CP

Frequency:
Summer semester 2020

Assessments/Exams
Outcomes:
- Written business plan (10 -15 pages)
- Group presentations of 20 minutes with a subsequent discussion of 10 minutes
- Summer school poster (A2)/power point presentation

Note:
A withdrawal of the exam registration is not possible for this module.

Responsible for the Module
Chair in Banking and Finance